Focus Area: Diversity Education and Leadership Development

Leader(s): Robert Clay – Director, Intercultural Student Affairs

Implementation Year: 2016-2017

GOAL 4: Serve as an integral partner with Enrollment Management in the recruitment and admission of underserved student populations and with Academic Resource Center to ensure degree attainment and post graduate success.

Objective 1:	Create open houses in various neighborhoods in the Chicagoland area with community agencies and multi-faith groups to enhance recruitment efforts.
Action Items	• Identify neighborhoods to host open houses • Develop relationship with community agencies • Recruit students to serve as ambassadors • Garner support from high schools in various communities
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	• Number of deposits received within two weeks after open house dates • Feedback from students and families • Number of students enrolled
Responsible Person and/or Unit (Data collection, analysis reporting)	• Intercultural Student Affairs • Recruitment • Admissions
Milestones (Identify Timelines)	**2016-2017** • Develop programming plan • Recruit students to participate • Host two open houses • Assess progress • Host two open houses • Assess progress
Desired Outcomes and Achievements (Identify results expected)	• Identify campus resources available to them • Increase family understanding of college admission process to determine GSU as their choice • Engage faculty and staff • Explore the varied academic options available to them • See GSU as a community partner to create pipeline efforts for student success

Objective 2:	Serve as a member of committees such as Student Success Team and Academic Leadership Team to host student success workshops on current student trends
Action Items	- Identify workshop topics - Solidify key personnel - Garner support from faculty/staff
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	- Number of students in attendance - Number of referrals for students to participate - Number of repeat attendees
Responsible Person and/or Unit (Data collection, analysis reporting)	- Intercultural Student Affairs - Residence Life - Academic Resource Center - New Student Programs - Institutional Research - Dean of Students
Milestones (Identify Timelines)	**2016-2017** - Develop calendar per meeting agenda - Host workshops as needed - Assess progress
Desired Outcomes and Achievements (Identify results expected)	- Students will be able to identify campus resources available to them - Students will develop relationships and gain positive support among peers. - Students will engage in educational activities that will be pertinent throughout the collegiate career and beyond. - Students will begin college with an advanced understanding of campus life supplied by experienced, friendly students and professional staff. - Students will be retained ensuring a higher number graduating from Governors State University